

Placement Report on Corporate Interaction

AY 2021-22

Name of Department: Pune Institute of Business Management – Placements Department

Type of Meeting: Discussion & Analysis of Corporate Interactions AY 2021-22

Date of discussion: Saturday, 19th February 2022

Time of discussion: 10:30 am – 12:00 am

Venue: 1stFloor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Period of Corporate feedback collection – June 2021 – March 2022

Meeting Facilitator: Ms. Choden Goperma.

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

- Ms. Choden Goperma (Manager Placements)
- Mr. Kinshuk Seth
- Ms. Shweta Borse
- Mr. Naresh Babu (Batch in-charge)
- Mr. Riddhiman Mukhopadhyay (HOD Marketing)
- Mr. Suresh Kadam (HOD Finance)
- Ms. Rajshree Pillai (HOD HR)

Insights from Corporate Feedback

1. Out of total 334 students, 330 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 150 companies recruited the students for final placement and summer internship in AY 2021-22.
3. Median package of the batch moved upto 7.23 lacs and the highest package offered to PIBM Marketing students was INR 20.1 lacs.



Director
Pune Institute of Business Management
Pirangut, Pune



4. **Mr. Atul Pai, AVP HR Runwal** provided the feedback that the students have really benefitted from the internship opportunities in the real-estate sector. Such internships have really improved a students' understanding of the sector and they are ready to perform the task right from the first day of the job
5. **Ms. Mamta - GM HR IFFKO Tokio** said that the pedagogy of experiential learning the institute is an important determinant for a b-school. The pedagogy followed allows the students to be problem solvers.
6. **Ms. Ekta Sharma, Manager HR Ugam Solutions** provided the feedback that the inclusion of Analytics in the Human resource stream is a step in the right direction. In today's world the field of analytics should be deeply researched upon and taught to students as part of skill development.
7. **Mr. Amit - Regional Head HR, Loreal** provided the feedback that the inclusion of case-studies in the curriculum is in line with the institute's pedagogy of experiential learning. Case-studies should be taught rigorously as it develops the problem-solving capabilities of students.

Reviewed and Approved by:

Director
Pune Institute of Business Management
Pirangut, Pune

Director,

Pune Institute of Business Management